

Qual IT Programme – with Papers and Authors (subject to change)

	Sunday		
9:30 – 4:00	Doctoral Consortium		
	Monday		
8:30-9:00	Registration		
9:00- 10:00	-Welcome- Keynote - Michael Myers		
10:00-10:30	Morning Tea		
10:30-11:30	Workshop - NVIVO 7*	<p>Variations in Qualitative Research Track Moderator Janet Toland</p> <p><i>An exploration of the alignment between information systems and marketing: A triangulation approach in a predominantly qualitative research phase</i> Val Hooper, Peter Thirkell, & Sid Huff</p> <p><i>Interpreting research aiming at theory building: Adopting and adapting case study design</i> Antonio Diaz Andrade (2 papers)</p>	<p>Research in Progress Track Moderator David Pauleen</p> <p><i>Using NVIVO for a literature review</i> Jenine Beekhuyzen</p> <p><i>Action research: A new exploration of its two masters</i> Fiona Darroch & Mark Toleman</p> <p><i>Researching KM Governance: a qualitative approach</i> Andreas Schroeder, David Pauleen & Sid Huff</p>
11:30-12:30	Workshop - NVIVO 7*	<p><i>Reflective practice of instructing Java programming: A power perspective</i> Wenshin Chen</p> <p><i>Walking backwards to go forwards: The use of historical methods in information systems research</i> Janet Toland & Pak Yoong</p>	<p>Grounded Theory Track Moderator Walter Fernandez</p> <p><i>Grounded theory as foundations for methods in applied ontology</i> John Lamp & Simon Milton</p> <p><i>Adapting the Grounded Theory Method for Information Systems Research</i> Hans Lehmann & Walter Fernandez</p>
12:30 -1:45	Lunch		
1:45 – 2:30	Keynote – Miriam Lips		
2:30-3:30	NVIVO 7* (cont)	Focus Group Workshop Val Hooper	KM and e-government Track Moderator Bill Ryan

			<p><i>The influence of e-government strategy on the development of an information systems strategic plan for a state sector organisation</i> Stephen Hughes & Sitalakshmi Venkatraman</p> <p><i>Elephant in the room: The embeddedness of positivism in public sector practices</i> Bill Ryan</p>
3:30-4:00	Afternoon tea		
4:00-5:00	NVIVO 7* (cont)	Workshop (cont)	<p>Critical Approaches in IS Research 2 Track Moderator Kieren Jamieson</p> <p><i>Unearthing the hidden: The use of a critical hermeneutic case study approach</i> Kieren Jamieson</p> <p><i>The government's view on the role of ICT in national development: A critical discourse analysis of South Africa's government statements</i> Wallace Chigona, Palesa Mjali & Nico Denzl</p>
7:00	Conference Dinner		

	Tuesday	
8:30-9:00	Registration	
9:00- 10:00	Keynote- Hans Lehmann	
10:00-10:30	Morning Tea	
10:30-11:30	<p>Grounded Theory Workshop Hans Lehman & Walter Fernandez</p>	<p>Qualitative Research in Private Sector Track Moderator Syed Nasirin</p> <p><i>Exploring the factors influencing data quality in engineering organizations</i> Shien Lin</p> <p><i>An Information Systems Re-implementation Initiative: Lessons from a British FMCG Manufacturer</i></p>

		Syed Nasirin
11:30-1:00	Grounded Theory Workshop (continued)	Social Issues in IS Track Moderator David Pauleen <i>The work anytime anywhere mobility blues</i> David Pauleen & Brian Harmer <i>Conceptualising gender and IT: Australians taking action in Germany</i> Liisa von Hellens, Nielsen Sue, Kaylene Clayton & Jenine Beekhuizen <i>Exploring the influence of ICT in the workplace: The case of student learning advisors</i> Hartmut Hoehle & Eusebio Scornavacca
	Lunch	
2:00-3:00	(New Zealand Preview) NVIVO 8	

QUALIT 2007 Workshops

Introduction to NVIVO 7

Presented by QSR International Trainer

This one day workshop in NVIVO 7 is a hands-on introduction. Participants are introduced to the many tools the software offers and get the opportunity to try them out using sample data.

Note: This workshop will have a limited enrolment of 12 participants. First choice at registration for this workshop goes to those who register first for the conference.

When to use Grounded Theory – and what, exactly, is it?

*Hans Lehmann, Victoria University of Wellington
Walter Fernandez, Australian National University*

If you find yourself looking at a research problem/question where new theory needs to be developed from the ground up because there is very little previous theoretical work to build from, you need to

- Firstly, carry out a fundamental appraisal of which qualitative research methods are appropriate under the circumstances;

- Secondly, assuming that you have identified Grounded Theory (GT) as an appropriate methodology, then the nature of the *theory* to be created needed to be investigated; and, finally
- Adapt the methodology to the practical problem in hand, i.e. the investigation and examination of the specific question you pose about information systems.

The key issue here is to maintain the key tenets of GT – often researchers misunderstand what GT is all about and label any old analysis using a layered coding approach as GT. As all qualitative research in the social sciences uses coding of the raw data in layers of increasing abstraction, this is neither what makes GT different – nor is it specifically useful for generation of grounded theory.

The workshop will cover all three aspects of methodology and method development as well as illustrate it on examples of the development of real grounded theories. There will be pre-workshop readings. Furthermore, every participant will be encouraged to bring their own research issues to the workshop – we will address all of this in an interactive manner.

Walter Fernández

Senior Lecturer on Information Systems
Co-irector of the National Centre for Information Systems Research (NCISR)
Australian National University.

Walter is the Inaugural Chair of the AIS Special Interest Group on Grounded Theory Methodology and a Peer Reviewer for the Grounded Theory Review. He first used the grounded theory method for his doctoral dissertation, methodological aspects of the dissertation were cited by Barney Glaser in his 2004 book. Prof. Glaser also invited Walter to participate as an observer at his 2004 Troubleshooting Workshop in San Francisco. Dr Fernández continues to learn about of GTM through his research and his supervisory work with PhD students. He has conducted GTM seminars and troubleshooting workshops in Sydney, Canberra and Melbourne. Walter has published journal articles on GTM and presented on the methodology at conferences such as ICIS, ECIS and ACIS. Currently, Walter is using GTM techniques in a major collaborative study that includes quantitative and qualitative data.

Hans Lehmann

Associate Professor
Information Systems & Electronic Commerce
School of Information Management

Hans is a management professional with some 25 years of business experience with information technology. After a career in data processing line management in Austria and South Africa he worked for some twelve years with Deloitte's, an international management consultancy firm. Hans' work experience spans continental Europe, Africa, the United Kingdom, North America and Australasia. He specialised in the management of development and implementation of international information systems for blue-chip multi-national companies in the financial and manufacturing sectors.

In 1991 Hans changed careers and joined the University of Auckland, New Zealand, where he focused his research on strategic management of global information technology, especially the transformation to transnational value chain management. In 2003 he moved to Victoria University, where his current research aims at the application of wireless and mobile business technology. Hans' research focuses on qualitative methods and theory building. Grounded Theory is his preferred methodology and he has held a number of seminars in its use for fellow researchers (and graduate students) in Europe and Australia. Hans has spoken at a large number of international conferences and has well over 100 refereed publications to his name.

Conducting Effective Focus Groups

Val Hooper, Victoria University of Wellington

One of the most common methods of data collection is by means of focus group interviews. Often seen as a quick and easy way of getting input from a number of respondents simultaneously, this method is, in fact, regarded as the most specialized form of data gathering in terms of interviewer expertise.

This very interactive workshop will provide meaningful insights into the value of focus groups as a method of data collection. It will highlight the importance of doing it correctly and the enormous benefits which can be reaped as a result.

The workshop will progress from a basic understanding of the method, through to a practical session where lessons learnt are put to the test. Topics to be covered will include the following:

- What is a focus group interview?
- When is it appropriate to use focus groups?
- What are the benefits, and what are the risks/disadvantages of focus group interviews?
- How to conduct a focus group interview?
 - The (theoretical) springboard
 - The technicalities and logistics of focus group interviews
 - Where, when, who should participate?
 - Some techniques to enhance contributions/participation
 - Some pitfalls and how to avoid them
- Role playing in different scenarios
- The analysis of focus group interviews